

Imani Paul

Senior Frontend Engineer

imani.paul1@gmail.com | 914-512-4558 | [linkedin.com/in/imanipaul](https://www.linkedin.com/in/imanipaul) | imanipaul.com

SUMMARY

Senior Frontend Engineer with 7+ years building polished, high-performance web applications in React and TypeScript. Deep experience owning features end-to-end across consumer-facing products and enterprise platforms at scale. Specializes in design systems, reusable component libraries, real-time interfaces, and frontend architecture. Strong collaborator across product, design, and backend engineering, with a track record of mentoring engineers and raising the quality bar in fast-moving environments.

EXPERIENCE

Software Engineer — Frontend | Nike.net

Jan 2025 – Apr 2026

New York, NY

- Led end-to-end development of three new B2B platform features in React and TypeScript, owning the full lifecycle from technical design through production. Collaborated closely with product, design, and backend engineers to deliver polished, accessible, performant interfaces.
- Built and evolved Nike.net's design system: led migration from styled-components to an internal component library + CSS Modules, authoring ADRs, defining token and pattern standards, and establishing governance to enable high-velocity, consistent development across teams.
- Managed internationalization workflows across the platform, maintained i18n infrastructure, and mentored engineers through design system adoption via code reviews and documentation.

Software Engineer — Frontend | Nike (SNKRS)

Apr 2021 – Dec 2024

New York, NY

- Owned the end-to-end frontend of SNKRS's live shopping platform over 3.5 years: built real-time audience Q&A, live search, custom media controls, and complex per-stream state management in React and Redux for a consumer product serving millions of concurrent users on high-stakes launch events.
- Built a shared component library consumed across three applications, authoring reusable hooks, accessible UI primitives, and error boundaries with full Jest test coverage. Mentored engineers through adoption and drove RTK Query migration replacing legacy data-fetching patterns.
- Integrated New Relic browser agent across three applications with custom event tracking and error instrumentation, reducing error response time by 70% and establishing team observability standards.

Web Developer | WarnerMedia (Courageous Studios)

Aug 2019 – Apr 2021

New York, NY

- Delivered 100+ interactive, responsive web experiences end-to-end in close collaboration with design and client teams, translating creative briefs into production-ready code under tight deadlines.
- Built the studio's first full-stack interactive products using Node.js and AWS (Lambda, API Gateway, DynamoDB), owning architecture decisions and the full solution lifecycle from concept through delivery.

SKILLS

Core: React, TypeScript, JavaScript (ES6+), Next.js, CSS Modules/SCSS, TailwindCSS, HTML5

Architecture: Design systems, component library authoring, frontend architecture, ADR authoring, micro-frontend

State & Data: Redux Toolkit, RTK Query, SWR, REST APIs, real-time/streaming state (PubNub), GraphQL (familiar)

Quality: Accessibility (WCAG), Jest, unit and integration testing, observability (New Relic), i18n/l10n, code review

Practices: End-to-end ownership, mentorship, cross-functional collaboration, AI-assisted dev (Cursor), Agile

EDUCATION

Master of Business Administration — Washington University in St. Louis

2016 – 2018

B.S. Biomedical Engineering — Washington University in St. Louis

2013 – 2017

Web Development Immersive — General Assembly

2019